



**CONSTRUCTION  
WORKING MINDS**

Mental Health Promotion, Suicide Prevention  
and Addiction Recovery at Work  
[www.ConstructionWorkingMinds.org](http://www.ConstructionWorkingMinds.org)



# CALL FOR SPONSORS AND ATTENDEES

**3<sup>rd</sup> Annual Construction Working Minds Summit**

February 26-29, 2024

The Westin Kansas City at Crown Center, Kansas City, Missouri

## Scaffolding and Scaling

*Reaching All with Construction Mental Health Promotion,  
Suicide Prevention and Addiction Recovery*

Hosted by the Construction Industry Alliance  
for Suicide Prevention and United Suicide  
Survivors International



# GOALS OF SUMMIT

- 1: To connect the dots among other wellbeing, health and safety priorities and mental health (e.g., DEI, physical health, etc.)
- 2: To share lessons learned in building industry capacity and scaling implementation
- 3: To strengthen strategic alliances across the movement and establish collaborative partnerships

# FIVE CONTENT TRACKS

- 1: Culture of Care and Psychological Safety
- 2: Suicide Prevention – Hope Through Action
- 3: Substance Use Disorders and Addictive Behaviors
- 4: Innovations in Mental Health Promotion
- 5: Physical and Environmental Root Causes for Mental Health Challenges



## WHEN:

**Storytelling Retreat:** Monday, February 26, 2024  
**Pre-conference Sessions:** Tuesday, February 27, 2024  
**2024 Summit:** Wednesday, February 28-29, 2024



## WHO:

All advocates for construction worker well-being



## WHERE:

The Westin Kansas City at Crown Center (downtown)



## WHAT:

Speakers, Roundtable Discussions, Case Studies, Best Practices, and more!



## HOW MUCH:

**Early bird discount:** \$200 if purchased before November 1st  
Between November 1-February 1st = \$250  
From February 1-February 20th = \$300  
Procrastinators' penalty (after February 20th): \$400 per ticket





For More Information  
and Registration:

[www.ConstructionWorkingMinds.com/Summit](http://www.ConstructionWorkingMinds.com/Summit)



**Monday, February 26th**  
**Storytelling Retreat with**  
**Sally Spencer-Thomas & Sarah Gaer**

“Eye of the Survivor” – A Storytelling Retreat for People with Lived and Living Experience with Mental Health Challenges.

Through this highly interactive workshop, personalized guidance, and shared moments of inspiration, you'll not only refine your storytelling skills but also foster a profound sense of self-expression and creativity. Join us on this transformative journey, where the act of storytelling becomes a gateway to personal growth and meaningful connections that will last far beyond the retreat. The retreat is designed for people who have overcome adversity and life challenges (such as depression, anxiety, suicidal thoughts, relationship and career challenges, problem gambling, alcohol and substance misuse problems, post-traumatic stress disorder, etc.) and are thinking about sharing their stories. The retreat is also open for people who have lost loved ones to suicide, overdose or the consequences of addiction as well as people who have played a significant support role for others who are living through mental health challenges.

# WORKING SCHEDULE

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Join us to learn the “hero’s journey” strategy for how to tell your personal story, to share how you coped and your lessons learned, and to be part of an effort to help others who are now facing similar situations. With group feedback, stories will be perfected and shared. This day-long retreat is led by Dr. Sally Spencer-Thomas and Sarah Gaer, and is a program of United Suicide Survivors International.

## **Tuesday, February 27th:** **Preconference Sessions**

**VitalCog Train-the-Trainer Certification Course** (30 people) with Dr. Sally Spencer Thomas or Alex Yannacone

**Organizational Wellness and Learning System (OWLS) with a Focus on Thriving and Resilience (8 hours)** (30 people) with Dr. Joel Bennett and Dr. John Gaal

**Peer Allies in Construction -- Basic Training (8 hours)** (50 people) with Eduardo Vega, M.Psy.; he/him Chief Executive Officer; Founder

**Psychological First Aid (8 hours)** Psychological First Aid after a Trauma or Critical Incident at Work (30 people) with Sarah Gaer, MA

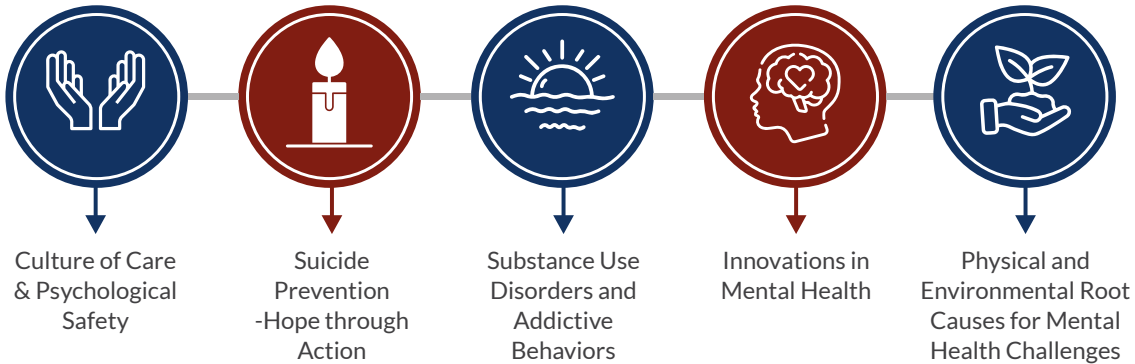
**Evening:** Social Hour at Holmes Murphy





**Wednesday, February 28th:**  
**Main Conference-Day 1 (Working Agenda)**

NOTE: The conference is organized around five tracks



**7:30** Registration and Exhibits Open

**7:30-8:15** Breakfast

**8:15-9:30** Welcome & Opening Keynote

**9:30-Noon** Panels and Breakout Sessions

**12:00-1:00** Lunch and Exhibits

**1:00-4:30** Breakout Sessions

**4:30-5:30** Closing Keynote

**6:00-9:00PM** Social Hour & Exhibits  
Gala Celebration & Awards Ceremony



**Thursday, February 29th:**  
**Main Conference-Day 2 (Working Agenda)**

**7:15-7:45** Breakfast and Exhibits

**7:45-8:00** Welcome Back, Co-Chairs

**8:00-9:00** Opening Keynote

**9:00-10:00** Innovation Lab

**10:30-11:30** Breakout Sessions

**11:30-1:00** PM Lunch

**1:00-4:00** Breakout Sessions

**4:00-5:00** Closing Keynote







**UAVIP.ORG**

The UA VIP Program provides active-duty transitioning military service members 18-week accelerated training in welding, HVACR or fire protection.

**BENEFITS OF THE PROGRAM:**

- Free Career Skills Training
- Industry-Recognized Certifications
- Direct Entry into UA Apprenticeship

The United Association has partnered with the U.S. Armed Forces to create the Veterans in Piping Program.

Camp Pendleton California  
Fort Hood Texas  
Camp Lejeune North Carolina  
Fort Campbell Kentucky  
Naval Station Norfolk Virginia

Joint Base Lewis-McChord Washington  
Fort Carson Colorado



**Youturn HEALTH**

A Modern, Virtual program that supports you, your patients, and their families at their unique stages of pre-care and aftercare.

We deliver long-term support and the right level of care for individuals through:

- End-to-End Coaching
- Family Support
- A Virtual Care Platform



# SPONSORSHIP STRUCTURE

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SPONSORSHIP // EARLY BIRD DEADLINE: Friday, January 27th

## **Presenting Sponsor: \$15,000 (4)**

- 20 event registrations
- Print and digital signage at event
- Recognition in the app, email promotions and on event website
- Recognition in social media promotion
- May provide branded item or handout for welcome bags
- Vendor table at event - preferred location
- 90-seconds to speak from the stage during a keynote session
- Logo on welcome bag
- Recognition on name badges
- Recognition as sponsor at happy hour
- Logo on banner / main stage

## **Visionary: \$10,000 (Unlimited)**

- 15 event registrations
- Print and digital signage at event
- Recognition in the app, email promotions and on event website
- Recognition in social media promotion
- May provide branded item or handout for welcome bags
- Vendor table at event - preferred location
- Introducing the round-tables
- Recognition as sponsor at happy hour

## **Community Builder: \$5,000 (Unlimited)**

- 10 event registrations
- Print and digital signage at event
- Recognition in the app, email promotions and on event website
- Recognition in social media promotion
- May provide branded item or handout for welcome bags
- Vendor table at event
- Recognition as meal sponsor





# SPONSORSHIP STRUCTURE

SPONSORSHIP // EARLY BIRD DEADLINE: Friday, January 27th

## ***Ally: \$2,500 (Unlimited)***

- 5 event registrations
- Print and digital signage at event
- Recognition in the app and on event website
- Recognition in social media promotion
- Recognition as sponsor at snack breaks
- Vendor table at event

## ***Supporter: \$1,000 (Unlimited)***

- 2 event registrations
- Print and digital signage at event
- Recognition in the app and on event website
- Vendor table at event

## ***Non Sponsor Exhibitor Space - \$500***

*Note to Sponsors: Unfilled seats will be donated to local students or apprenticeships.*

## ***A La Carte Sponsorships:***

### ***Lunch (2) - \$3000***

- Table tents/menu cards
- Stickers on boxed meals
- Cocktail napkins
- Candy/mints

### ***Social Hour (2) - \$3,000***

- Signature cocktails / mocktails
- Koozies
- 2 Drink tickets per attendee
- Cocktail napkins
- Lite appetizers

### ***Internet (1) - \$6,000***

- Password
- Device charging stations

### ***Track Sponsors (5) - \$5,000***

*Mental Health, Physical, Suicide Prevention, Substance Abuse, Culture*

- Cobranded Notepads
- Pens: Bring your own!
- Floor decals
- Banner in Room
- One-Hour Sponsored Track Presentation

Sign up to sponsor today!

[www.constructionworkingminds.org/summit](http://www.constructionworkingminds.org/summit)